Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.   (currently amended)   A method of automatically displaying multiple assets on a screen comprising:

receiving a composite video feed comprising an elementary video feed of an event, the composite video feed including and a plurality of assets associated with the event;

obtaining user preference data to determine which of the plurality of assets to display on each of a plurality of display regions;

aligning and scaling assets to be displayed in corresponding display regions according to the obtained user preference data; and

displaying the aligned and scaled assets with the elementary video feed.

2.   (original)   The method of claim 1 wherein the composite video feed comprises meta data and meta tags associated with the plurality of assets.

3.   (original)   The method of claim 2 further comprising:

defining the plurality of display regions using the meta data.

4.   (original)   The method of claim 2 wherein the meta tags are used to align the plurality of assets within the plurality of display regions.

5.   (original)   The method of claim 1 wherein the obtained user preferences are inputted via a television remote control.

6.   (original)   The method of claim 1 wherein the obtained user preferences are inputted via a keyboard.

7.   (currently amended)   The method of claim 1 wherein a broadcaster provides and transmits ~~the~~ data content for each asset to be displayed along with the elementary video feed.

8.   (currently amended)   The method of claim 1 wherein a presentation engine residing on ~~the~~ a receiver renders at least some graphics for display with each asset.

9.   (currently amended)   The method of claim 8 wherein the presentation engine is based on a declarative markup language ~~such as VRML~~.

10.   (currently amended)   The method of claim 1 wherein at least one asset ~~may be~~ is displayed based on definition by a broadcaster and independent of the received user preferences.

11.   (currently amended)   An apparatus for automatically displaying multiple assets on a screen, comprising:

means for receiving a composite video feed <u>comprising an elementary video feed of an</u> <s>event, the composite video feed including</s> <u>and</u> a plurality of assets <u>associated with the event</u>;

means for obtaining user preference data to determine which of the plurality of assets to display on each of a plurality of display regions;

means for aligning and scaling assets to be displayed in corresponding display regions according to the obtained user preference data; and

means for displaying the aligned and scaled assets with the elementary video feed.

12.   (original)   The apparatus of claim 11 wherein the composite video feed comprises meta data and meta tags associated with the plurality of assets.

13.   (currently amended)   The apparatus of claim 12 further comprising:

<u>means for</u> defining the plurality of display regions using the meta data.

14.   (original)   The apparatus of claim 12 wherein the meta tags are used to align the plurality of assets within the plurality of display regions.

15.   (original)   The apparatus of claim 11 wherein the obtained user preferences are inputted via a television remote control.

16.   (original)   The apparatus of claim 11 wherein the obtained user preferences are inputted via a keyboard.

17.   (currently amended)   The apparatus of claim 11 wherein a broadcaster provides and transmits the data content for each asset to be displayed along with the elementary video feed.

18.   (currently amended)   The apparatus of claim 11 wherein a presentation engine residing on the receiver means for receiving renders at least some graphics for display with each asset.

19.   (currently amended)   The apparatus of claim 18 wherein the presentation engine is based on a declarative markup language such as VRML.

20.   (currently amended)   The apparatus of claim 11 wherein at least one asset may be is displayed based on definition by a broadcaster and independent of the received user preferences.

21.   (currently amended)   A computer program product embodied in a computer readable medium for automatically displaying multiple assets on a screen comprising:

      code means for receiving a composite video feed comprising an elementary video feed of an event, the composite video feed including and a plurality of assets associated with the event;

code means for obtaining user preference data to determine which of the plurality of assets to display on each of a plurality of display regions;

code means for aligning and scaling assets to be displayed in corresponding display regions according to the obtained user preference data; and

code means for displaying the aligned and scaled assets with the elementary video feed.

22. (currently amended) The ~~apparatus~~ computer product of claim 21 wherein the composite video feed comprises meta data and meta tags associated with the plurality of assets.

23. (currently amended) The ~~method~~ computer product of claim 22 ~~further comprising~~ wherein:

~~defining~~ the meta data defines the plurality of display ~~regions using the meta data~~.

24. (original) The computer product of claim 22 wherein the meta tags are used to align the plurality of assets within the plurality of display regions.

25. (original) The computer product of claim 21 wherein the obtained user preferences are inputted via a television remote control.

26. (original) The computer product of claim 21 wherein the obtained user preferences are inputted via a keyboard.

27.   (currently amended)   The computer product of claim 21 wherein a broadcaster provides and transmits ~~the~~ data content for each asset to be displayed along with the elementary video feed.

28.   (currently amended)   The computer product of claim 21 wherein a presentation engine residing on ~~the~~ a receiver renders at least some graphics for display with each asset.

29.   (currently amended)   The computer product of claim 28 wherein the presentation engine is based on a declarative markup language ~~such as VRML~~.

30.   (currently amended)   The computer product of claim 21 wherein at least one asset ~~may be~~ is displayed based on definition by a broadcaster and independent of the received user preferences.

31.   (currently amended)   A system for automatically displaying multiple assets on a screen, comprising:

    means for generating an elementary video feed of an event, a plurality of assets associated with the event, meta data determining a plurality of region definitions, and meta tags associating at least one of ~~a~~ the plurality of assets with a region definition;

    means for transmitting the elementary video feed, the plurality of assets, the meta data, and the meta tags ~~associating at least one of a plurality of assets with region definition~~ as a composite video feed;

means for receiving ~~a~~ the composite video feed~~, the composite video feed including a plurality of assets~~;

means for obtaining user preference data to determine which of the plurality of assets to display on each of a plurality of display regions;

means for aligning and scaling assets to be displayed in corresponding display regions according to the obtained user preference data; and

means for displaying the aligned and scaled assets with the elementary video feed.

32.   (currently amended)   A method of automatically displaying multiple assets on a screen comprising:

receiving an elementary video feed of an event, a plurality of assets associated with the event, meta data determining a plurality of display regions, and meta tags associating each display region with at least one of the plurality of assets;

obtaining user preference data and using the obtained user preference data to determine which of the plurality of assets to display in each display region;

aligning and scaling assets to be displayed in corresponding display regions according to the obtained user preference data, meta data, and meta tags; and

displaying the aligned and scaled assets with the elementary video feed.

Please add the following new claims:

33.   (new)   The method of claim 9 wherein the declarative markup language comprises
            VRML.

34.   (new)   The apparatus of claim 19 wherein the declarative markup language comprises
VRML.

35.   (new)   The computer product of claim 29 wherein the declarative markup language
comprises VRML.

36.   (new)   An apparatus comprising:
        a receiver; and
        a display;
        wherein the receiver receives a composite video feed and user preference data;
        wherein the composite video feed comprises an elementary video feed of an event as the
event occurs and a plurality of assets associated with the event;
        wherein the assets each comprise information about the event that changes as the event
occurs;
        wherein the user preference data is used to determine which of the received assets to
display on each of a plurality of display regions of the display; and
        wherein images from the elementary video feed and at least one display region with an
asset to be displayed are output together on the display.

37.   (new)   The apparatus of claim 36, wherein each asset to be displayed is aligned and
scaled for display in its determined display region.

38.   (new)   The apparatus of claim 36, wherein the composite video feed comprises meta data and meta tags associated with the assets, wherein the meta data is used to define the display regions, and wherein the meta tags are used to align assets to be displayed with the display regions.